

REGENERATIVE MEDICINE APPLIED TO RECONSTRUCTIVE & AESTHETIC SURGERY OF THE BREAST



3rd - 4th
September 2010
Italy, Verona

Workshop venue:
Ospedale Civile Maggiore



FIRST
ANNOUNCEMENT

CONGRESS SECRETARIAT

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Regenerative medicine applied to Reconstructive & Aesthetic surgery of the Breast

Dear colleagues,

Year after year, the field of plastic surgery is enriched by new techniques and methods by which we accomplish better results in complicated incidents. The target of plastic surgery is to enlighten scientific topics which are in question.

Particularly, Verona's workshop goal is to demonstrate the regenerative medicine applied to reconstructive & aesthetic surgery of the breast due to the amazing results on numerous cases. Breast abnormalities, irradiated patients and asymmetries are cases that implants are not the best solution. Here comes fat grafting combined with BRAVA - system to reveal the best combination in order to achieve the best results.

BRAVA innovation has accepted the best comments and many supporters. I have experienced more than 1000 cases in the past 10 years and so do the rest of the remarkable faculties who are also going to depict some interesting cases and try to impart their knowledge to you. They will also clarify the difficult parts of the procedure and, of course, the tricks for better results.

Published papers and lectures are not as efficient as live surgeries. We will have the opportunity to show you live cases and procedures which are going to answer any possible questions that may occur.

The limited number of participants which will be accepted will help the interaction between us. We will have an open discussion in order for you to feel comfortable and confident to apply the regenerative medicine to your patients immediately after the workshop.

In conclusion, please find some time to walk through the buildings and monuments of various ages and architectural styles, from Roman remains until the early decades of '900s like Romanesque churches, Gothic towers and castle, Renaissance palaces with their beautiful frescoed façades, squares and elegant courtyards, the famous house of Romeo and the Juliet, the stunning Scala family tombs, masterpieces of Gothic architecture, Signori square, Erbe square with the fountain of Madonna Verona, the Arena, the Roman amphitheatre and much more.

I am looking forward to welcoming you.

Chairman of the Workshop

Gino Rigotti

Director of Plastic Surgery Department, Burn Unit and Regional Centre for Breast Reconstruction

SCIENTIFIC COMMITTEE AND FACULTY

Chairman

Rigotti Gino, Italy (Director of Plastic Surgery Department, Burn Unit and Regional Centre for Breast Reconstruction)

Coleman Sydney, US (Clinical Assistant Professor, creator of LipoStructure)

Eisenmann-Klein Marita, Germany (Director of the Department of Plastic and Aesthetic, Hand and Reconstructive Surgery, Caritas Hospital St. Josef, Regensburg, Germany, General Secretary of IPRAS)

Khoury Roger, US (Science and medical director, inventor of the Brava System and a practicing plastic and reconstructive surgeon in Miami, innovative leader in the treatment of the hand, wrist, elbow and shoulder)

Marchi Alessandra, Italy (Responsible of the Regional Center for Breast Reconstruction, Azienda Ospedaliera, Italy Universitaria di Verona)

Sbarbati Andrea, Italy (Director of Anatomy Institute, University of Verona)

MODERATOR

Biggs Thomas, US (Clinical Professor Plastic Surgery, Baylor University college of Medicine, Houston, Texas, Editor-in-chief, Aesthetic Surgery Journal, Former President ISAPS).

SCIENTIFIC COORDINATORS

Luigi Gallici, Italy M.D.

Paolo Stringhini, Italy M.D

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SCIENTIFIC PROGRAM TOPICS

- Basic science investigation
- Immediate and delayed breast reconstruction with BRAVA
- Side effects in radiotherapy in breast conservative treatment
- Complication in implant breast reconstruction
- Conversion to fat
- Asymmetry
- Tubular
- Augmentation
- Oncological safety in fat grafting
- Imaging

DATES TO REMEMBER

June 30th, 2010

Deadline for early registration fee

August 24th, 2010

Deadline for late registration fee

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Registration Fees for the “Regenerative Medicine applied to Reconstructive & Aesthetic surgery of the Breast” workshop in Verona, 3rd - 4th September 2010

Early (before June 30, 2010)	Late (from July 1 st to August 24 th)	On Site
€ 700,00	€ 800,00	€ 850,00

The registration fees for all PARTICIPANTS include the following:

- Entry to all official congress sessions
- Access to Exhibition Area
- Congress Bag (including all congress material, final program)
- Coffee Breaks (3)
- Lunches (2)
- Gala Dinner

Accompanying persons may participate at the gala dinner with the fee of 50€.

Certificates of attendance will be delivered only to those who actually attend the workshop.

You may register by sending an email with your request (registration, accommodation and flight details) or the registration form completed at maria.petsa@zita-congress.gr or at the fax number 0030 210 664 21 16.

You may find all the additional information for the workshop at www.veronaworkshop2010.com

Registration fees do not include insurance of participants against cancellation, accidents, theft or property loss. Participants should arrange for their own insurance.

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GENERAL INFORMATION

Workshop area

The workshop will take place in Verona, in Ospedale Civile Maggiore in Borgo Trento.

Language

The official language of the workshop will be English.

Exhibition

In the framework of the workshop, an exhibition will take place in a specially formed area.

Workshop Badge

The badge will be delivered by the ZITA Congress secretariat and it is necessary to be worn at all times during the workshop.

Secretariat

The ZITA Congress secretariat will operate in the exhibition area.

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HOTEL

B4 Verona Leon d'Oro by Boscolo



The B4 Verona **Leon d'Oro** hotel takes its rightful place in the long tradition hospitality of Verona. In the city that welcomed Goethe, Stendhal, Valery and Heine, the B4 Verona Leon d'Oro luxury Hotel is your touchstone for discovering centuries of history and art, world-class theatrical productions and an exquisite gastronomic experience.

The luxury entrance of the 4 star Hotel B4 Verona Leon d'Oro conducts you into a refined and light-filled lobby graced by columns of pale marble and chandeliers of Murano glass. A classic elegance in perfect keeping with Verona itself.

Each room at the B4 Verona Leon d'Oro by Boscolo Hotel has been finely decorated with great attention to details. From the rich colour scheme to the courtesy set, everything has been carefully chosen to ensure guests the utmost comfort.

All rooms have elegant furnishings and are equipped with individually controlled air-conditioning, Pay TV, Internet plug, safe and mini bar.



ACCOMMODATION PACKAGES

Per person in double room 150 €
2 nights including breakfast
SHUTTLE SERVICE HOTEL-HOSPITAL-HOTEL

Per person in double room 135 €
2 nights including breakfast

Accommodation package in single room 265 €
2 nights including breakfast
SHUTTLE SERVICE HOTEL-HOSPITAL-HOTEL

Accommodation package in single room 250€
2 nights including breakfast

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OSPEDALE CIVILE MAGGIORE IN BORGO TRENTO



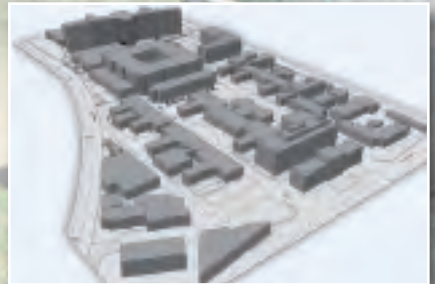
The Hospital Trust of Verona is very renowned in the Veneto region and nation-wide recognized as a Health Center for its excellent specialities as well as for its research, assistance and training.

The Trust has two hospitals: the Ospedale Civile Maggiore (OCM) in Borgo Trento and the Ospedale Policlinico Giambattista Rossi in Borgo Roma, plus 13 regional reference centers. There, many excellence operations are performed such as transplants, brain surgery, heart surgery, chest surgery, scald center and

onco-haematology.

The Hospital Trust of Verona offers the main surgery and medical specialities in the operative centers and the diagnosis and cure centers. Hospitalization, speciality wards with visits, exams and lab diagnosis are offered as well.

Over 5000 people work in the Trust, among these, hospital and university doctors, nurses, sanitary operators, technicians and administration employees. The two hospitals in town offer assistance, hospitalization and emergency wards 24 hours a day to the almost 500 people who daily need it. Every year 60.000 people are hospitalized in the hospitals of the Trust, among these 10.000 come from outer regions and over 3000 from other provinces. Every day 1300 patients are hospitalized, 400 people are treated in day hospital. Every day 100 surgeon operations are performed, one third of these takes place on a day hospital basis - 3000 people are daily visited in wards. 211 patients are discharged, 34 of these come from other regions than Veneto. 1082 people are daily treated in the emergency ward, 185 people are dialyzed, 12 are hospitalized in intensive therapy, 9 babies are born.



The hospitals are specialized in the organ and tissue transplants, as well as heart, cornea, marrow, lung and liver transplants. The first kidney transplant was effected in 1968.

The hospital, in cooperation with the Medicine and Surgery University in Verona, offers an ever increasing quality in diagnosis and treatments, as research, as well as innovation and updating, play and important role.

The constant cooperation of the hospital with the university grants life long learning to doctors and operators to higher quality standards.

In December 2002 Hospitals the Trust of Verona was ISO 9001:2000 quality certified.

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ITALY



Italy is popularly known to be one of Europe's most sophisticated destinations. It covers a surface area of 301,230 square km and includes the islands of Sardinia and Sicily. It consists of a mountainous peninsula in southern Europe extending into the Mediterranean Sea, the highest point being Mont Blanc in the north.

Despite decade of struggles to be united in the past, two Italys exist today, known as the prosperous & developed north and the less developed agricultural south. Their controversy came at a time when the Kingdom of Naples & Sicily was at its weakest while the northern-city states was thriving well.

Milan prevails to be Italy's first city of commerce, and the Po River plain is A99 considered to be both Italy's and southern Europe's most advanced agricultural region. Turin is a major attraction for pilgrims and tourists and is home to one of the world's largest car producers, Fiat. Rome, the capital of Italy, continues to manifest the architectural and artistic tradition known to be among the world's richest.



Despite its rich and magnificent art and architecture, there's no reason to be intimidated. Its people are very hospitable and are rarely indifferent. Hundreds of local festivals take place across the country in any given day to celebrate a saint or a local harvest including the daily domestic ritual of passeggiata, a collective evening stroll celebrated by the young and old alike in towns and villages across the country. If there is one special national characteristic Italians are known for, it's that they know how to live life to the fullest.



Italy is now a member of the European Union and the Eurozone, NATO, Council of Europe, the UN (for 2007-2008 involved a non-permanent member of the Security Council) and the G8 group of eight richest countries.

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VERONA'S HISTORY



Verona is a city in northern Italy and established the province of Verona, on the bank of the river Adige. Has a population of 260.000 inhabitants. Is Located near the saddle Brenner.

Verona is a city of romance and its history is no exception. Civilization has been in the area for over 300,000 years, so there is much ground to cover when considering what the city has seen over time.

The first society was most likely a group of Celt people, but it was not until the Romans took over around 49 B.C. that Verona truly began to take shape. The Romans worked hard to protect the city by surrounding it with walls. Verona became a great advantage to them for its prime location; the port allowed them to trade commercially and gave them access to other northern parts of Europe. The heavy use of this port pushed Verona to advance culturally and become more modern. The port is still heavily used today.

The fourth century saw the coming of Christianity and the years after that saw several different rulings. Verona officially became a part of the Venetian Republic in 1405 and remained that way up until 1796. After this, it fell under Napoleon's rule and later under that of the Austrian Hapsburgs. Finally in 1866, it became a part of Italy where it safely remains today as an important port city and a romantic tourist destination.

It's great industrial centre, has developed the metallurgy, mechanical engineering and light industry. Verona has Universities, cathedrals with interesting architectural structure like 'Duomo', and other attractions, such as Palazzo Del communes, the imposing Medieval Torre dei Lamberti (83 metres high), Palazzo del Capitano, the Scaligieri palace with a characteristically angular tower, Loggia del Consiglio (a splendid example of Veronese Renaissance architecture), Palazzo Pompeii, the site of an ancient Roman forum Piazza delle Erbe, the military architecture Castelvecchio and last but not least, Juliet's House, where Shakespeare's heroine was said to have lived. It is now a place of pilgrimage for many star-crossed lovers.





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